

Responsible Policy Engagement on Climate in Action: Company Remarks

Leading global companies give rare insights into their internal experience of aligning their direct and indirect policy advocacy with climate goals

Building on the release of InfluenceMap's 2024 [Corporate Climate Policy Engagement Leaders](#) report, several large companies featured in the report have published accounts of their responsible policy engagement (RPE) on climate. These company statements build on insights shared at InfluenceMap and We Mean Business Coalition's New York Climate Week event, offering clear examples of corporate climate policy leadership in practice.

The companies' comments highlight the opportunities and challenges they see in the corporate climate policy engagement arena with the dual goals of bringing much needed transparency to this conversation and encouraging more companies to share their experiences.

Dylan Tanner, Executive Director at InfluenceMap said:

"Genuine and transparent collaboration between the corporate sector and governments globally to create a binding policy framework for the energy transition is now essential. All companies, particularly those with climate commitments, need to deploy their significant government advocacy resources towards science-aligned climate policy outcomes.

More and more companies are doing this, and it is imperative that others follow in their footsteps. InfluenceMap is delighted to be part of the process of facilitating collaboration and transparency among these corporate climate leaders."

The International Panel on Climate Change (IPCC) repeatedly states that opposition to ambitious climate policy by vested interests is a key driver of the gap between policy ambition and action on climate. This is supported by InfluenceMap's ongoing tracking of 750 of the world's leading companies and 300 industry associations.

Dominic Gogol, Deputy Director of Policy, We Mean Business Coalition said:

"It is more important than ever for companies to be active corporate climate advocates. Climate impacts are being felt across every part of the value chain and that real world material risk from a warming climate threatens the ability of economies and businesses to thrive.

We would like to thank these companies for offering their firsthand experiences of responsible policy engagement to drive action and policies that support emissions reductions and the energy transition. We hope that with these case notes, more businesses will be galvanized to stand up and advocate for climate action."

Companies can play a huge role in driving governments to craft and implement science-aligned policy and regulations, both to support their own decarbonization plans and to add a tailwind to growing markets for low-carbon products and services. By coming together to share insights and best practices, the companies featured in this briefing have taken a powerful step to drive action around this forward.

The comments in this briefing focus on the interconnected roles of companies, policymakers, and governments in driving forward ambitious policy to help reach the goals of the Paris Agreement and halt irreversible change to the environment.

Many companies highlighted the huge importance of engaging industry associations on climate and making positive voices heard within these groups in order to drive them towards support for science-aligned climate policy.

A.P. Møller-Mærsk clearly stated that they “regularly review whether our trade group associations are aligned with our commitments and make decisions on engagement based on these reviews” and Schneider Electric also highlighted the importance of “early engagement in the legislative process” as “crucial to influence policy development.”

FULL REMARKS CAN BE FOUND IN THE BRIEFING HERE

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About InfluenceMap

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